

# INTERNSHIP SPOTLIGHT

## Francesca DeCarlo



**Graduation Year:** 2019

**Semester & Year of Internship:** Summer 2018

**Major:** Communication

**Minor:** Early Childhood Education/ Psychology

**Hobbies:** Crafting

**Campus Activities:** Community Assistant, Lambda Pi Eta, OACS

**Future Plans/Career Goals:** Attend Graduate School to obtain a Masters in Corporate Communications.

**Hometown:**

Brownsville, PA

- **Internship (company/your title):**  
Marketing Internship at the Greensburg Hempfield Area Library
- **How did you find your internship?**  
I found my internship through my Public Relations and Strategy Class with the help of my professor and community partnership within the class.
- **What were your duties?**  
My duties included designing flyers, brochures, and social media posts to promote events at the library.
- **How many hours per week were you at your internship site?**  
32 hours
- **What did you enjoy most about your internship?**  
I enjoyed being able to use my creativity with the support of my supervisor to help bring patrons to the library.
- **What was the most difficult aspect of the internship?**  
N/A
- **How did your experience at UPG and in the Communication Department prepare you for your internship?**  
I felt very prepared for my internship, because with the help of my professors and classes I went into the internship with a lot of background knowledge to help me proceed.
- **How has your internship prepared you for a career?**  
Yes, overall I do feel that having an internship has helped prepare me for a future career. It has prepared me to be flexible and adapt to various situations in the work place.
- **What recommendations do you have for other students about doing an internship?**  
Take the opportunity that is given to you. It will unlock doors and connections that will help you down the road.

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