

Arts Entrepreneurship Certificate

The Arts Entrepreneurship Certificate Program has been designed to provide students with the knowledge skills, and tools needed to create their own personal brand, to market themselves as artists, and to find gainful employment while they are working toward their eventual full-time career in the arts.

The courses can be completed in as little as four semesters, while you complete your undergraduate degree. Some of the courses also fulfill general education requirements.

REQUIREMENTS:

Complete the required classes:

MGMT 0022 or MGMT 0026	Financial Accounting <i>or</i> Personal Financial Planning
MGMT 1857	Project Management
COMMRC 1310	Advertising Strategy and Practice
ENGCMP 0031	Business Writing
HUMAN 1055	Arts Entrepreneurship
COMMRC 1900 Or THEA 0103	*Communication Internship (preferred) <i>or</i> Theatre Practicum

*Students will earn three credits in an internship or practicum experience chosen in consultation with their advisor.

Courses for the Arts Entrepreneurship Certificate must be completed with a C- or better.