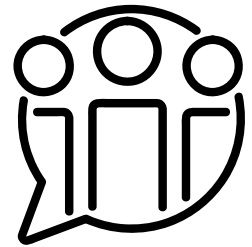


# LINKEDIN

Online networking and professional branding



## FEATURES

- Search and apply for jobs and internships
- Upload your resume and create a profile
- Join interest and professional organization groups
- Post articles and engage in meaningful discussions
- Explore companies and organizations

## BENEFITS

- Network with professionals across the globe
- Complete informational interviews
- Platform to build your professional brand and showcase your accomplishments
- Connect with successful Pitt alumni

## PROFILE CHECKLIST

- ✓ Include past work experience (volunteering, internships, experiential learning, etc.)
- ✓ Upload a professional picture
- ✓ List your current title or status
- ✓ Add your education, club involvement, and study abroad experience
- ✓ Include a summary about your interests, education, and career goals
- ✓ Update your privacy settings
- ✓ Customize your URL
- ✓ Join the Pitt Career Network group

