

# INTERNSHIP SPOTLIGHT

## Sydney Spino

**Graduation Semester & Year:** Spring 2024

**Semester & Year of Internship:** Summer 2023

**Major:** Data Analytics

**Minor:** Spanish

**Hobbies:** Karate & Video Games

**Campus Activities:** Gender Sexuality Alliance Club (GSA), Student Government Association (SGA), Peer Leader, Majors Mentor, Phi Eta Sigma

**Future Plans/Career Goals:** Becoming a Data Analyst in Customer Analytics to help businesses make data-driven decisions.

**Hometown:**

Greensburg, PA



- **Internship (company/your title):**

Executive Associate Administrative Intern/Genesys Works (Washington, D.C.)

- **How did you find your internship?**

Through The Washington Center's internship database

- **What were your duties?**

Data entry with Salesforce, creating posters and advertisements with Canva, making data visualizations with Power BI, and other administrative duties as needed.

- **How many hours per week were you at your internship site?**

25-30 hours

- **What did you enjoy most about your internship?**

While I had my main duties, I had the opportunity to join other projects to gain experience outside of my field. I loved that I was able to have this flexibility.

- **What was the most difficult aspect of the internship?**

I had to learn how to self-advocate more. Normally, I was not the first person to speak up in a room, but I learned that there is no harm in speaking up when you need help.

- **How did your experience at UPG and in the Data Analytics Department prepare you for your internship?**

The classes I've taken were extremely helpful in preparing me for the internship. I was able to take on certain projects, and create my own, because of my skill set. My leadership positions on campus also helped me with my professional soft skills.

- **How has your internship prepared you for a career?**

I feel much more confident in my abilities after this internship. I was exposed to not only data analysis, but project management, marketing, and operations. I was able to learn what my strengths and weaknesses are for when I begin my future career.

- **What recommendations do you have for other students about doing an internship?**

If something looks interesting to you, apply for it. There could be an exciting opportunity hiding that you might miss if you don't at least try. Although it seems intimidating, it's worth it to put yourself out there.

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